A390-150 4/89

College Placement Council, Inc., 62 Highland Avenue / Bethlehem, PA 18017

CPC Salary Survey

REGIONAL Report No. 2 March 1989

SOUTHERN REGION (SCPA)

Alabama A&M University
University of Alabama
University of Alabama-Engineering
University of Alabama-Birmingham
Auburn University
Augusta College
Bellarmine College
Berry College
Catawba College
University of Central Florida
Centre College
The Citadel, Military College of South Carolina
Clemson University
Duke University
Duke University-Fuqua School of Business
Eastern Kentucky University
East Tennessee State University
Elon College
Emory University-Business
Florida Atlantic University
Florida State University
University of Florida
Georgia College
Georgia Institute of Technology
Georgia Southern College
Georgia Southwestern College
Georgia State University
University of Georgia
Hampton University
Jacksonville University
University of Kentucky
Louisiana College
Louisiana State University
University of Louisville
Mars Hill College
Mary Washington College
Memphis State University
Middle Tennessee State University
Millsaps College
Mississippi State University
University of Mississippi
Morehead State University
Morris College
North Carolina A&T State University
North Carolina Central University
North Carolina State University - Textiles
University of North Carolina - Asheville
University of North Carolina - Chapel Hill
University of North Carolina - Greensboro
Northeast Louisiana University
Northern Kentucky University
University of North Florida
Oglethorpe University
Old Dominion University
Presbyterian College
Queens College
Randolph-Macon Woman's College
Rollins College
University of South Alabama
University of South Carolina
University of South Carolina-Aiken
Southern College of Technology
University of Southern Mississippi
University of South Florida
Spring Hill College
Tennessee Tech University
University of Tennessee - Chattanooga
University of Tennessee - Knoxville
Tulane University
Valdosta State College
Vanderbilt University
Vanderbilt Unviersity - Owen Graduate School of Management
Virginia Tech & State University
University of Virginia
Wake Forest University
Wake Forest University - Babcock Graduate School of Management
Western Carolina University
Western Kentucky University
College of William & Mary
Winthrop College
Wofford College
Xavier University of Louisiana

The career planning & placement offices that participate in the Salary Survey are divided into seven geographic regions. The participants listed above comprise the **Southern** Region.

The data are based on salary offers made to students graduating between September 1, 1988, and August 31, 1989. Tables on pages 1 through 8 list data on both regional and national levels for the interim period (February 3, 1989, through March 3, 1989) and cumulatively (September 1, 1988, and March 3, 1989).

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BACHELOR'S DEGREE CANDIDATES

(Data Combined for Men and Women)

AVERAGE SALARY OFFERS

INTERIM PERIOD 2/3/89 THROUGH 3/6/89

CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	NUMBER OF OFFERS REGIONAL	NUMBER OF OFFERS NATIONAL	AVERAGE $ OFFERS REGIONAL	AVERAGE $ OFFERS NATIONAL	PERCENTILES* 90TH	PERCENTILES* 50TH	PERCENTILES* 10TH	NUMBER OF OFFERS REGIONAL	NUMBER OF OFFERS NATIONAL	AVERAGE $ OFFERS REGIONAL	AVERAGE $ OFFERS NATIONAL	PERCENTILES* 90TH	PERCENTILES* 50TH	PERCENTILES* 10TH
BUSINESS														
ACCOUNTING	63	1197	$25081	$25896	$27000	$26000	$22000	259	2528	$24368	$25261	$28000	$25000	$19200
BUSINESS ADMIN (INCL MGMT	9	123	22300	23179	*	*	*	43	453	20866	22371	24000	20000	17500
DISTRIBUTION MANAGEMENT	1	3	17500	21331	*	*	*	2	39	16750	24129	*	*	*
ECONOM & FINANCE (BANKING	19	207	23489	24988	*	*	*	41	460	22122	23876	27000	21500	18000
HOTEL/RESTAURANT MGMT.	+	2	+	20750				+	66	+	19767			
HUMAN RSRCS (incl LABOR R	+	10	+	22126				+	33	+	21716			
MANAGEMENT INFO SYSTEMS	+	39	+	28732				2	177	26250	27090	*	*	*
MARKETING/MARK MGMT (RESR	11	164	22627	22585	*	*	*	49	486	21380	22190	27000	22000	17000
REAL ESTATE	+	+	+	+				+	6	+	22788			
COMMUNICATIONS														
ADVERTISING	+	+	+	+				1	10	17000	19249	*	*	*
COMMUNICATIONS	+	8	+	18700				4	68	20375	19883	*	*	*
JOURNALISM	+	2	+	15950				1	30	14500	18513	*	*	*
TELECOMMUN/BROADCASTING	+	2	+	19500				1	9	13000	14997	*	*	*
EDUCATION														
ELEMENTARY EDUCATION	1	7	22000	21104	*	*	*	9	83	17406	17558	*	*	*
PRE-ELEMENTARY EDUCATION	+	+	+	+				+	4	+	13090			
PHYSICAL EDUCATION	+	1	+	12000				1	9	20000	18897	*	*	*
SPECIAL EDUCATION	+	5	+	19697				2	24	20604	19704	*	*	*
HOME ECONOMICS														
HUMAN ECOLOGY (HOME ECONO	1	1	20000	20000	*	*	*	4	12	19200	17292	*	*	*
TEXTILES & CLOTHING	+	15	+	19167				+	26	+	18218			
MERCHANDISING MANAGEMENT	1	4	19000	22625	*	*	*	1	7	19000	20714	*	*	*
HUMANITIES														
FOREIGN LANGUAGES	+	1	+	19500				5	10	20804	19782	*	*	*
LETTERS (incl English, Li	+	5	+	20200				1	35	16800	19419	*	*	*
VISUAL & PERFORMING ARTS	1	2	19000	18068	*	*	*	1	19	19000	15627	*	*	*
HUMANITIES - OTHER	+	9	+	20045				3	31	18418	21956	*	*	*
SOCIAL SCIENCES														
CRIMINAL JUSTICE	1	1	20000	20000	*	*	*	3	18	17901	19525	*	*	*
HISTORY	1	4	24000	19900	*	*	*	3	13	19900	18863	*	*	*
POLITICAL SCIENCE/GOVT	3	6	20000	19244	*	*	*	4	24	20750	19496	*	*	*
PSYCHOLOGY	1	12	12000	20623	*	*	*	7	50	16279	18211	*	*	*
SOCIOLOGY	1	4	18000	21447	*	*	*	4	18	15950	19550	*	*	*
SOCIAL SCIENCES-OTHER	1	3	19800	19600	*	*	*	2	28	18400	18843	*	*	*
ENGINEERING														
AEROSPACE & AERONAUTICAL	3	75	26228	29615	*	*	*	4	115	26946	29204	*	*	*
AGRICULTURAL	1	5	19500	25939	*	*	*	1	8	19500	23632	*	*	*
ARCHITECTURAL	+	1	+	25000				+	6	+	22813			
BIOENGINEERING & BIOMEDIC	+	2	+	22289				+	6	+	26306			
CHEMICAL	45	329	32332	33058	33960	33000	30900	57	543	32392	32812	34560	33240	30600
CIVIL	11	204	23765	26357	*	*	*	28	361	25478	26090	28600	25200	20760
COMPUTER	4	50	30564	30258	*	*	*	9	91	30451	29800	*	*	*
ELECTRICAL/ELECTRONIC	37	557	30658	30550	33100	31200	28000	75	949	30261	30269	33000	30600	26000

continued

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

(Data Combined for Men and Women)

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 2/3/89 THROUGH 3/6/89							CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
INDUSTRIAL	10	123	$26723	$29719	*	*	*	24	206	$25992	$29378	$28800	$28000	$21372
MECHANICAL	37	591	30391	30625	$33400	$30600	$25343	95	1029	30367	30317	33500	30500	27500
METALLURGICAL	1	41	29000	29561	*	*	*	2	50	29000	29580	*	*	*
MINING (INCL GEOLOGICAL)	+	7	+	24651				+	9	+	24714			
NUCLEAR	+	4	+	31925				+	5	+	31540			
PETROLEUM	+	26	+	34936				+	62	+	32202			
TEXTILE	+	+	+	+				3	3	27333	27333	*	*	*
ENGINEERING TECHNOLOGY	30	63	27740	27566	33600	27798	24000	34	160	27195	28085	32400	26700	22800
INDUSTRIAL TECHNOLOGY	5	13	25021	26310	*	*	*	10	25	25108	25870	*	*	*
AGRICULTURAL & NATURAL RESOURCES														
AGRIBUSINESS	+	2	+	25400				+	25	+	22106			
ANIMAL SCIENCES	+	2	+	17250				+	7	+	18771			
PLANT SCIENCES	+	+	+	+				1	5	18500	17656	*	*	*
NATURAL RESOURCES	+	+	+	+				+	1	+	22800			
OTHER AGRICULTURAL SCIENC	+	3	+	15833				+	18	+	20814			
COMPUTER SCIENCE														
COMPUTER SCIENCE	8	164	26889	28497	*	*	*	39	378	25812	27691	31000	26900	19493
COMPUTER PROGRAMMING	+	5	+	25792				10	26	27016	26131	*	*	*
INFORMATION SCIENCES & SY	+	52	+	26687				3	94	25333	26361	*	*	*
SYSTEMS ANALYSIS	1	1	31000	31000	*	*	*	1	8	31000	28575	*	*	*
HEALTH SCIENCES														
ALLIED HEALTH	3	4	22867	24650	*	*	*	5	44	22936	23950	*	*	*
HEALTH SCIENCES	3	3	23000	23000	*	*	*	4	23	23238	18710	*	*	*
NURSING	+	1	+	20000				14	80	20522	23062	*	*	*
PHARMACY	14	15	35273	35255	*	*	*	59	65	36902	36276	41000	41000	27664
SCIENCES														
ACTUARIAL	+	1	+	24504				+	6	+	30384			
ARCHITECTURAL & ENVIRONME	3	4	25800	26350	*	*	*	3	14	25800	24380	*	*	*
BIOLOGICAL	+	1	+	26500				1	14	12000	19471	*	*	*
CHEMISTRY	+	31	+	31310				4	57	27325	29349	*	*	*
GEOLOGY & GEOLOGICAL SCI	+	2	+	23500				+	5	+	23032			
MATHEMATICS	4	24	19139	27367	*	*	*	6	60	20167	25079	*	*	*
PHYSICS	+	2	+	29626				+	7	+	27036			
OTHER PHYSICAL & EARTH SC	+	+	+	+				1	11	28000	22655	*	*	*
TOTALS	335	4245						946	9352					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

BACHELOR'S DEGREE CANDIDATES

(Data Combined for Men and Women)

AVERAGE SALARY OFFERS

INTERIM PERIOD 2/3/89 THROUGH 3/6/89

CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES*			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES*		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
FINANCE														
ACCOUNTING (PUBLIC)	55	1055	$25229	$26071	$27000	$26000	$22000	221	2164	$24810	$25476	$28000	$25000	$21000
ACCOUNTING (PRIVATE)	6	183	23300	25060	*	*	*	29	413	21605	23974	26000	22000	16392
COMMERCIAL BANKING (CNSMR	3	8	22500	22911	*	*	*	12	48	20933	21778	*	*	*
COMMERCIAL BANKING (LENDG	4	18	18575	22967	*	*	*	12	43	18133	21844	*	*	*
INVESTMT BANKING (CORP FN	+	3	+	30667				2	12	19000	25192	*	*	*
INVESTMT BANKNG (M & A)	+	4	+	26500				1	5	34200	28040	*	*	*
INVESTMT BANKG (REAL EST)	+	+	+	+				+	4	+	17175			
INVESTMT BANKG (SALES & T	+	3	+	25000				+	6	+	22917			
FINANCIAL/TREASURY ANALYS	5	69	22120	25900	*	*	*	8	148	23263	24801	*	*	*
PORTFOLIO MGMT/BROKERAGE	+	4	+	22498				+	13	+	22515			
UNDERWRITING	2	9	21750	19821	*	*	*	4	30	21375	20785	*	*	*
MARKETING														
ADVERTISING	+	3	+	20800				+	13	+	17840			
BRAND/PRODUCT MANAGEMENT	6	31	24800	24395	*	*	*	8	89	26238	24072	*	*	*
BUYER/MERCHANDISING	1	76	29100	21823	*	*	*	7	145	21800	22123	*	*	*
MARKET RESEARCH	+	10	+	27589				2	36	23998	23411	*	*	*
SALES	15	160	22490	24079	*	*	*	59	490	21936	23137	28200	22000	16800
COMMUNICATIONS														
DESIGN/GRAPHIC ARTS	+	+	+	+				5	14	29120	23598	*	*	*
MEDIA PLANNING	+	3	+	27767				4	11	17144	20868	*	*	*
ON-AIR REPORTING	+	+	+	+				+	2	+	18000			
PRODUCTION	+	5	+	25771				2	15	29250	21270	*	*	*
PUBLIC RELATIONS	+	5	+	21927				1	38	13000	19293	*	*	*
WRITING / EDITING	+	3	+	20267				1	21	14500	16475	*	*	*
PUBLIC ADMINISTRATION														
EXECUTIVE, LEGISL, & GENL	1	4	20000	20584	*	*	*	1	12	20000	18310	*	*	*
FINANC,TAXA, MONETARY POL	2	6	20446	21925	*	*	*	8	22	21048	21392	*	*	*
ECONOMIC PROGRAMS	+	1	+	20000				+	5	+	18394			
LAW ENFORCEMENT	+	+	+	+				2	22	16851	20526	*	*	*
MILITARY	1	9	20208	22501	*	*	*	3	56	17936	21365	*	*	*
NATIONAL SECURITY	+	3	+	31800				+	9	+	23868			
URBAN / REGIONAL PLANNING	+	7	+	25576				+	10	+	24251			
SOCIAL SERVICES														
ADMINISTRATION	1	6	24000	25131	*	*	*	3	49	19833	23984	*	*	*
COUNSELING	1	4	15600	19894	*	*	*	3	17	16533	17162	*	*	*
FUNDRAISING / DEVELOPMENT	+	+	+	+				+	1	+	23500			
SOCIAL WORK	+	1	+	13000				1	14	10500	18579	*	*	*
ENGINEERING														
BIOENGINEERING	+	8	+	32216				+	15	+	30954			
DESIGN / CONSTRUCT	24	369	26584	28283	31673	25872	21372	39	671	27112	28238	32100	26400	21372
ENVIRONMENTAL/SANITATION	1	31	20760	28809	*	*	*	1	62	20760	27866	*	*	*
MANUFACTURING/INDUSTRIAL	53	725	28953	30845	33400	30360	24000	92	1124	28969	30537	33180	29730	24000
SYSTEMS / PROGRAMMING	8	51	28230	29758	*	*	*	11	112	28534	29675	*	*	*
POWER SYSTEMS	4	74	30283	29897	*	*	*	6	112	30389	29692	*	*	*
SOFTWARE DESIGN & DEVELOP	1	44	29200	29998	*	*	*	1	101	29200	29543	*	*	*

continued

BACHELOR'S DEGREE CANDIDATES

(Data Combined for Men and Women)

AVERAGE SALARY OFFERS

BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 2/3/89 THROUGH 3/6/89							CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES*			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES*		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
HARDWARE DESIGN & DEVELOP	6	46	$31637	$30556	*	*	*	10	87	$31662	$30312	*	*	*
RESEARCH & DEVELOPMENT	10	86	32878	30992	*	*	*	19	218	30267	30275	*	*	*
TESTING	4	47	33480	30681	*	*	*	6	107	30870	28788	*	*	*
PROCESS ENGINEERING	23	341	31064	32546	$33800	$32160	$28000	88	629	29837	31963	$34300	$30250	$24264
OTHER ENGINEERING	42	147	31016	29720	33240	30948	28080	47	217	30831	29839	33240	30680	27996
COMPUTER SCIENCE														
COMPUTER PROGRAMMING	5	130	27403	27859	*	*	*	35	330	25069	26936	31000	26000	19493
INFORMATION SYSTEMS	1	38	24000	27108	*	*	*	6	148	27667	27006	*	*	*
SYSTEMS ANALYSIS & DESIGN	4	71	25680	28443	*	*	*	11	151	26384	27759	*	*	*
OTHER FUNCTIONAL CATEGORIES														
ACTUARIAL	+	5	+	26346				+	16	+	27269			
AGRICULTURE/NAT'L RESOURC	+	10	+	22080				2	34	18500	22353	*	*	*
ARCHITECTURE	+	1	+	28000				+	19	+	22693			
CONSULTING	13	143	27462	28587	*	*	*	21	238	26333	27571	28500	27000	24000
HUMAN RESRCS /INDUS RELS	+	11	+	23117				8	63	22515	22410	*	*	*
MANAGEMENT TRAINEE	7	126	21071	22684	*	*	*	40	511	21207	21453	27500	19750	17500
MATH/STATISTICIANS	3	5	17518	23111	*	*	*	4	12	17264	21808	*	*	*
NURSES / PERSONAL CARE	+	1	+	20000				14	77	20522	23057	*	*	*
OTHER HEALTH RELATED (EX	20	24	31391	29855	38000	31387	24000	68	145	35018	28144	41000	40500	24900
PARALEGAL	+	+	+	+				+	2	+	20460			
PERFORMING ARTS (ENTERTAI	+	+	+	+				+	3	+	15000			
RESEARCHERS NON-TECHNICAL	+	2	+	26496				+	7	+	23679			
RESEARCHERS - TECHNICAL	+	+	+	+				+	10	+	20115			
TEACHING	3	16	20333	19747	*	*	*	18	154	18857	18214	*	*	*
TOTALS	335	4245						946	9352					

* Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

SCPA REGIONAL Report No. 2 MARCH 1989

(Data Combined for Men and Women)

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

GRADUATE ALL TYPES OF EMPLOYERS	INTERIM PERIOD 2/3/89 THROUGH 3/6/89							CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES*			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES*		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	2	103	$28750	$29979	*	*	*	17	160	$26676	$28801	*	*	*
MBA--NON-TECH	1	48	32000	37118	*	*	*	6	125	30083	33068	*	*	*
MBA--TECH	+	26	+	39319				2	40	34500	37993	*	*	*
MS-BUSINESS	1	4	30900	31075	*	*	*	1	16	30900	29550	*	*	*
DISTRIBUTION MANAGEMENT	+	+	+	+				+	1	+	30900			
ECONOMICS & FINANCE (BANK	+	10	+	37620				+	38	+	35279			
HOTEL/RESTAURANT MNGMT	+	+	+	+				+	+	+	+			
HUMAN RESOURCES (INCL LAB	1	2	29100	28550	*	*	*	3	5	29033	28300	*	*	*
MANAGEMENT INFORMATION SY	+	5	+	36073				+	16	+	30560			
MARKETING/MKTNG MGT (RESE	1	4	29500	36875	*	*	*	1	15	29500	31687	*	*	*
MERCHANDISING MANAGEMENT	+	+	+	+				+	1	+	21000			
COMMUNICATIONS														
ADVERTISING	+	+	+	+				+	+	+	+			
COMMUNICATIONS	+	1	+	30000				+	1	+	30000			
JOURNALISM	+	+	+	+				+	+	+	+			
EDUCATION														
EDUCATION ADMINISTRATION	+	1	+	19300				+	5	+	19660			
ELEMENTARY EDUCATION	+	1	+	24000				+	3	+	20000			
PHYSICAL EDUCATION	+	+	+	+				+	+	+	+			
READING EDUCATION	+	+	+	+				+	+	+	+			
SPECIAL EDUCATION	+	1	+	21600				+	6	+	22580			
HUMANITIES														
FOREIGN LANGUAGES	+	+	+	+				+	1	+	23107			
LETTERS	+	+	+	+				+	2	+	23250			
VISUAL & PERFORMING ARTS	+	+	+	+				+	1	+	23000			
HUMANITIES - OTHER	+	+	+	+				+	+	+	+			
SOCIAL SCIENCES														
CRIMINAL JUSTICE	+	+	+	+				+	+	+	+			
HISTORY	+	+	+	+				+	2	+	19863			
POLITICAL SCIENCE / GOVT	+	1	+	20000				+	1	+	20000			
PSYCHOLOGY	+	1	+	22500				+	3	+	18500			
SOCIOLOGY	+	1	+	22000				+	2	+	27000			
SOCIAL SCIENCES - OTHER	+	1	+	43704				1	6	21420	23473	*	*	*

continued

SCPA REGIONAL Report No. 2 MARCH 1989

(Data Combined for Men and Women)

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

GRADUATE ALL TYPES OF EMPLOYERS	INTERIM PERIOD 2/3/89 THROUGH 3/6/89							CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING														
AEROSPACE & AERONAUTICAL	2	6	$32370	$32870	*	*	*	2	7	$32370	$32929	*	*	*
AGRICULTURAL	+	+	+	+				+	+	+	+			
BIOENGINEERING & BIOMEDIC	+	+	+	+				+	2	+	32500			
CHEMICAL	+	11	+	36631				+	21	+	35626			
CIVIL	2	19	27000	29342	*	*	*	2	32	27000	28851	*	*	*
COMPUTER	+	6	+	39313				1	15	30000	35003	*	*	*
ELECTRICAL/ELECTRONIC	6	71	35611	36053	*	*	*	7	109	34895	35673	*	*	*
INDUSTRIAL	2	12	27500	35350	*	*	*	2	16	27500	34925	*	*	*
MECHANICAL	3	60	36067	35730	*	*	*	4	87	36550	35209	*	*	*
METALLURGICAL	+	9	+	35578				+	16	+	34421			
MINING & MINERAL	+	4	+	30385				+	6	+	31257			
NUCLEAR	+	1	+	37200				+	1	+	37200			
PETROLEUM	+	3	+	38320				+	12	+	39936			
TEXTILE	+	+	+	+				+	+	+	+			
HEALTH SCIENCES														
ALLIED HEALTH	+	+	+	+				+	4	+	27428			
HEALTH SCIENCES	+	1	+	25000				+	7	+	21837			
NURSING	+	+	+	+				+	1	+	25000			
SCIENCES														
AGRICULTURAL & NATL RESOU	+	+	+	+				+	1	+	23000			
ARCHITECTURAL & ENVIRONME	+	+	+	+				+	+	+	+			
BIOLOGICAL	+	+	+	+				+	3	+	22905			
CHEMISTRY	2	5	29100	30900	*	*	*	2	11	29100	31455	*	*	*
COMPUTER SCIENCE														
COMPUTER SCIENCE	2	45	30000	35619	*	*	*	2	57	30000	35105	*	*	*
SCIENCES														
GEOLOGY & RELATED GEOLOGI	+	7	+	33814				+	25	+	30332			
MATHEMATICS (INCL ACTUARI	2	4	24537	28032	*	*	*	2	12	24537	29187	*	*	*
PHYSICS	+	+	+	+				+	1	+	32016			
POLYMER	+	+	+	+				+	4	+	30330			
TOTALS	27	474						55	900					

Master's Degree Candidates - Experience [1]

(Data Combined for Men and Women)

AVERAGE SALARY OFFERS

GRADUATE ALL TYPES OF EMPLOYERS	INTERIM PERIOD 2/3/89 THROUGH 3/6/89							CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
OVER 1 TO 2 YEARS														
MBA--NON-TECH	+	36	+	$46453				3	77	$27000	$38759	*	*	*
MBA--TECH	+	14	+	53779				2	22	22000	47542	*	*	*
OVER 2 TO 4 YEARS														
MBA--NON-TECH	+	46	+	47935				1	83	24000	42442	*	*	*
MBA--TECH	+	33	+	53070				+	49	+	50743			
OVER 4 YEARS														
MBA--NON-TECH	+	29	+	49129				+	73	+	42249			
MBA--TECH	+	21	+	53943				+	35	+	49769			
TOTALS	+	179						6	339					

1 Years of previous full-time, nonmilitary employment
' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

DOCTORAL DEGREE CANDIDATES

(Data Combined for Men and Women)

AVERAGE SALARY OFFERS

INTERIM PERIOD 2/3/89 THROUGH 3/6/89

CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	NUMBER OF OFFERS REGIONAL	NUMBER OF OFFERS NATIONAL	AVERAGE $ OFFERS REGIONAL	AVERAGE $ OFFERS NATIONAL	PERCENTILES* 90TH	PERCENTILES* 50TH	PERCENTILES* 10TH	NUMBER OF OFFERS REGIONAL	NUMBER OF OFFERS NATIONAL	AVERAGE $ OFFERS REGIONAL	AVERAGE $ OFFERS NATIONAL	PERCENTILES* 90TH	PERCENTILES* 50TH	PERCENTILES* 10TH
BUSINESS														
BUSINESS ADMIN & MNGMT.	+	+	+	+				+	+	+	+			
COMPUTER & INFOR SCIENCES	+	2	+	$45000				+	4	+	$51125			
EDUCATION														
EDUCATION ADMINISTRATION	+	+	+	+				+	3	+	41700			
HUMANITIES & SOCIAL SCIENCES														
ECONOMICS	+	+	+	+				+	+	+	+			
ENGLISH	+	+	+	+				+	1	+	20000			
FOREIGN LANGUAGES	+	+	+	+				+	+	+	+			
PSYCHOLOGY	+	+	+	+				+	2	+	23500			
SOCIOLOGY	+	+	+	+				+	+	+	+			
ENGINEERING														
AEROSPACE	+	7	+	50711				+	7	+	50711			
CHEMICAL	1	10	$46320	47697	*	*	*	1	24	$46320	45838	*	*	*
CIVIL	+	+	+	+				2	2	31200	31200	*	*	*
COMPUTER	+	1	+	48000				+	2	+	52500			
ELECTRICAL/ELECTRONIC	+	6	+	50941				4	12	36000	45379	*	*	*
MECHANICAL	+	3	+	43533				+	3	+	43533			
METALLURGICAL	+	2	+	46010				+	3	+	47073			
SCIENCES														
AGRICULTURE & NAT'L RESRC	+	+	+	+				+	+	+	+			
BIOLOGICAL	+	+	+	+				+	+	+	+			
CHEMISTRY	5	12	45600	44200	*	*	*	5	22	45600	43013	*	*	*
GEOLOGICAL SCIENCES	+	1	+	34800				+	2	+	35400			
MATHEMATICS	+	+	+	+				+	+	+	+			
PHYSICS	+	1	+	36000				+	3	+	41000			
POLYMER	+	+	+	+				+	2	+	42900			
TOTALS	6	45						12	92					

* Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

AVERAGE SALARY OFFERS MARCH 1989 SCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
ACCOUNTING	25043 217 32500/22000			22000 1	14200 1				20462 2
BUSINESS ADMIN (INCL MGMT	22500 3			19100					20000 1
ECONOM & FINANCE (BANKING	26250 2		16000 1	20093 1	22000 1		23000 1	27000 1	21000 2
MANAGEMENT INFO SYSTEMS	32500 1						20000 1		
MARKETING/MARK MGMT (RESR				22000 2	19000 2	27000 1	23750 2		
ADVERTISING						17000 1			
TELECOMMUN/BROADCASTING						13000 1			
HUMAN ECOLOGY (HOME ECONO									18300 1
POLITICAL SCIENCE/GOVT				24000 1					
SOCIOLOGY				14400 2					
SOCIAL SCIENCES-OTHER				19800 1					
CIVIL			20400 2					26100 3	
ELECTRICAL/ELECTRONIC						31450 4			
INDUSTRIAL	28400 5						28000 1		
MECHANICAL	28000 1							30000 1	
ENGINEERING TECHNOLOGY						33048 2		30498 2	
COMPUTER SCIENCE	26500 1					32600 1	24233 6	26000 1	19493 1
COMPUTER PROGRAMMING	24000 1					28500 1	29053 3	25500 1	
INFORMATION SCIENCES & SY							23500 2		
SYSTEMS ANALYSIS							31000 1		

AVERAGE SALARY OFFERS MARCH 1989 SCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
ACCOUNTING			19167 3		21995 3	30000 2		24000 1	
BUSINESS ADMIN (INCL MGMT	17500 1		23500 1		18800 10			19000 1	
ECONOM & FINANCE (BANKING			22667 3		19300 3				
MARKETING/MARK MGMT (RESR	22000 2		17800 5		18871 11	18300 2			
COMMUNICATIONS					20500 1				
JOURNALISM					14500 1				
HUMAN ECOLOGY (HOME ECONO					20000 1				
MERCHANDISING MANAGEMENT					19000 1				
HUMANITIES - OTHER			22680 1						
CRIMINAL JUSTICE			20000 1						
HISTORY					18500 1				
POLITICAL SCIENCE/GOVT					18000 2				
PSYCHOLOGY					18000 2				
SOCIOLOGY					18000 1				
SOCIAL SCIENCES-OTHER					17000 1				
COMPUTER SCIENCE			20457 3		21000 1				
PHARMACY					40932 37 43500/41000				
BIOLOGICAL					12000 1				

AVERAGE SALARY OFFERS MARCH 1989 SCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
ACCOUNTING		22100 1	21000 1				17983 14	24000 1	14000 2
BUSINESS ADMIN (INCL MGMT		15000 1		20000 1	27000 1	18650 4			
DISTRIBUTION MANAGEMENT		17500 1		16000 1					
ECONOM & FINANCE (BANKING		16500 1	24000 1			21000 1			
MARKETING/MARK MGMT (RESR		22267 3				15118 1			
COMMUNICATIONS				17000 1					
ELEMENTARY EDUCATION					17406 9				
PHYSICAL EDUCATION					20000 1				
SPECIAL EDUCATION					24207 1				
HUMAN ECOLOGY (HOME ECONO							19250 2		
FOREIGN LANGUAGES					21120 1				
LETTERS (incl English, Li					16800 1				
VISUAL & PERFORMING ARTS					19000 1				
HUMANITIES - OTHER				19575 1					
CRIMINAL JUSTICE						16851 2			
HISTORY					17200 1				
POLITICAL SCIENCE/GOVT							23000 1		
PSYCHOLOGY						18726 2			12000 1
AEROSPACE & AERONAUTICAL						24342 2			
CHEMICAL	27750 2					19654 2			
CIVIL		20400 1	25200 2			24895 3	22824 8		
COMPUTER			30000 1						
ELECTRICAL/ELECTRONIC			29000 2			25524 10			

AVERAGE SALARY OFFERS MARCH 1989 SCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
INDUSTRIAL						24351 3	21372 1		
MECHANICAL			30320 5			26752 10			36000 2
ENGINEERING TECHNOLOGY		24632 2	22356 2						
INDUSTRIAL TECHNOLOGY		26950 2				20208 1			
PLANT SCIENCES						18500 1			
COMPUTER SCIENCE	28200 2		26867 3		18000 1	20160 1	18248 2		
COMPUTER PROGRAMMING			28100 1		27435 1				
ALLIED HEALTH							15600 1	26500 2	23040 2
HEALTH SCIENCES								21250 2	25225 2
NURSING								20522 14	
PHARMACY								29748 21 37000/24900	38000 1
MATHEMATICS					17450 1	17518 3			

AVERAGE SALARY OFFERS MARCH 1989 SCPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
ACCOUNTING					19000 1			28980 1	
BUSINESS ADMIN (INCL MGMT							19600 2		23000 1
ECONOM & FINANCE (BANKING							28800 1	18000 2	28000 1
MARKETING/MARK MGMT (RESR									25886 7
COMMUNICATIONS								20000 1	
SPECIAL EDUCATION			17000 1						
HUMANITIES - OTHER				13000 1					
PSYCHOLOGY			10500 1	18000 1					
SOCIOLOGY			17000 1						
AEROSPACE & AERONAUTICAL					29100 1		30000 1		
CHEMICAL								28000 1	33128 38 35400/31680
CIVIL							27000 1	32800 4	
COMPUTER									32100 1
ELECTRICAL/ELECTRONIC					29980 6		29000 3		32174 7
INDUSTRIAL					28000 1		26082 5		28200 1
MECHANICAL					29800 9		28338 8	35178 2	31264 14
ENGINEERING TECHNOLOGY					26400 2		25067 6	30600 2	30600 2
INDUSTRIAL TECHNOLOGY							26950 2	23498 2	
COMPUTER SCIENCE					27927 3			20160 1	27940 3
INFORMATION SCIENCES & SY							29000 1		
ARCHITECTURAL & ENVIRONME								25800 3	
CHEMISTRY				20000 1					29767 3
OTHER PHYSICAL & EARTH SC									28000 1

AVERAGE SALARY OFFERS MARCH 1989 SCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER & BUS		ELECTR & ELECT		FOOD & BEVERAG		HOUSEHOLD & PE		METALS & METAL		MINING		PACKAGING & AL		PAPER & WOOD P		PETROLEUM & AL	
ACCOUNTING	26000	1			22000	1	20000	1	24500	1					26000	3	27000	1
BUSINESS ADMIN (INCL MGMT	26500	1	20300	2			23950	2					24000	2	21333	3		
ECONOM & FINANCE (BANKING	26500	1	31500	1									25000	1			26800	2
MARKETING/MARK MGMT (RESR	16500	1	22000	1	18700	2			29500	1							24100	4
FOREIGN LANGUAGES	17150	2			30600	1												
HISTORY															24000	1		
AGRICULTURAL					19500	1												
CHEMICAL			30600	1											33450	2	32605	4
CIVIL																	32000	1
COMPUTER	29933	3	30539	4														
ELECTRICAL/ELECTRONIC	30397	7	30651	19					31100	6							33000	3
INDUSTRIAL			24000	2														
MECHANICAL			28780	5					29620	10					32175	8	31665	3
ENGINEERING TECHNOLOGY	32332	3	24000	1					25133	3							25875	2
INDUSTRIAL TECHNOLOGY	23000	1			28080	1									25000	1		
COMPUTER SCIENCE	29100	2															30940	5
MATHEMATICS	24000	1																

AVERAGE SALARY OFFERS MARCH 1989 SCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
BUSINESS ADMIN (INCL MGMT					24436 4	
ECONOM & FINANCE (BANKING				26400 1		
MARKETING/MARK MGMT (RESR					17000 1	32000 1
COMMUNICATIONS				24000 1		
FOREIGN LANGUAGES	18000 1					
CHEMICAL					33000 1	33960 6
CIVIL				25333 3		
ELECTRICAL/ELECTRONIC		31800 1		31800 2	32775 4	31200 1
INDUSTRIAL					24952 5	
MECHANICAL				30800 2	32008 12	31520 3
METALLURGICAL				29000 2		
TEXTILE					27333 3	
ENGINEERING TECHNOLOGY				24000 2	27400 2	27000 1
COMPUTER SCIENCE					31000 2	
COMPUTER PROGRAMMING	18460 1				31000 1	
MATHEMATICS			27000 1			

AVERAGE SALARY OFFERS MARCH 1989 SCPA REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
BACHELOR - NON TECHNICAL	25053 223 32500/22000		16000 1	19917 23 24000/17000	18550 4	19000 3	22625 4	27000 1	20204 6
BACHELOR - TECHNICAL	27563 8		20400 2			31625 8	26043 13	27600 8	19493 1

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
BACHELOR - NON TECHNICAL	20500 3		20049 14		18920 38 22680/17000	24150 4		21500 2	
BACHELOR - TECHNICAL			20457 3		39679 39 43500/40000				

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
BACHELOR - NON TECHNICAL		19700 7	22500 2	18144 4	18874 16	18187 10	18427 17	24000 1	13333 3
BACHELOR - TECHNICAL	27975 4	24713 5	27713 16		20962 3	24164 36 31100/19654	21338 12	25834 39 37000/18000	29504 7

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
BACHELOR - NON TECHNICAL			14833 3	15500 2	19000 1		22667 3	21245 4	25800 9
BACHELOR - TECHNICAL				20000 1	29171 22 33000/28800		27200 27 32400/22006	29021 15	32063 70 38040/28200

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD - BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
BACHELOR - NON TECHNICAL	21633 6	23525 4	22500 4	22633 3	27000 2		24333 3	23714 7	25286 7
BACHELOR - TECHNICAL	29693 17	29719 32 34560/26000	23790 2		29379 19			31755 11	31270 18

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
BACHELOR - NON TECHNICAL	18000 1			25200 2	22949 5	32000 1
BACHELOR - TECHNICAL	18460 1	31800 1	27000 1	27927 11	30092 30 34300/27000	32411 11

AVERAGE SALARY OFFERS MARCH 1989 SCPA REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
MBA--NON-TECH				30000 1					18000 1
MBA--TECH	30000 1			39000 1					

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
MBA--NON-TECH									
MBA--TECH									

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
MBA--NON-TECH									
MBA--TECH									

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
MBA--NON-TECH					32000 1				43000 1
MBA--TECH									

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
MBA--NON-TECH									23500 1
MBA--TECH									

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
MBA--NON-TECH					34000 1	
MBA--TECH						

AVERAGE SALARY OFFERS MARCH 1989 SCPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
ACCOUNTING	24835 220 32500/21000	21374 25 28980/16392		14200 1					
NESS ADMIN (INCL MGMT	19500 1	21000 1	19100 2						
ECONOM & FINANCE (BANKING		25700 2	20714 7	19538 8					24017 6
MARKETING/MARK MGMT (RESR			22000 2		19000 2				25000 1
HUMAN ECOLOGY (HOME ECONO				18300 1					
POLITICAL SCIENCE/GOVT			24000 1						
SOCIOLOGY				14400 2					
SOCIAL SCIENCES-OTHER		19800 1							
CHEMICAL						34200 1			
COMPUTER SCIENCE									17000 1

AVERAGE SALARY OFFERS MARCH 1989 SCPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers

90th: 22080 / 10th: 18330

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
ACCOUNTING		18500 1							
BUSINESS ADMIN (INCL MGMT		23500 1		23150 2	18500 1		19621 14		19000 1
ECONOM & FINANCE (BANKING		23500 1		31500 1	19500 1		23000 1		
MARKETING/MARK MGMT (RESR				24625 4	21375 4		21914 27 28200/17000		
ADVERTISING									17000 1
COMMUNICATIONS						17000 1	22000 2		
FOREIGN LANGUAGES							17433 3		
HUMANITIES - OTHER									16288 2
CRIMINAL JUSTICE		20000 1							
HISTORY							24000 1		
SOCIOLOGY							18000 1		
CHEMICAL				33600 1			28000 1		
CIVIL							27000 1	26500 2	
COMPUTER							31044 1	28000 1	
MECHANICAL					29100 1	30996 1	27600 2	32300 2	
ENGINEERING TECHNOLOGY							24000 1		
BIOLOGICAL							12000 1		
CHEMISTRY							29757 3		

AVERAGE SALARY OFFERS MARCH 1989 SCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers

BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89 90th: 22080 / 10th: 18330 PART 3 - PAGE 1

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
ACCOUNTING						19116 5			
BUSINESS ADMIN (INCL MGMT		26500 1			20000 1				16800 2
ECONOM & FINANCE (BANKING						24267 3			
JOURNALISM				14500 1					
TELECOMMUN/BROADCASTING			13000 1						
CRIMINAL JUSTICE								16851 2	
MECHANICAL		32000 1							
INDUSTRIAL TECHNOLOGY									20208 1

AVERAGE SALARY OFFERS MARCH 1989 SCPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers

90th: 22080 / 10th: [illegible]330

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
BUSINESS ADMIN (INCL MGMT			17500 1						
MARKETING/MARK MGMT (RESR			24000 1						
SPECIAL EDUCATION				17000 1					
PSYCHOLOGY			18000 1			10500 1			
SOCIOLOGY				17000 1					
AEROSPACE & AERONAUTICAL								29100 1	
CIVIL								25161 6	20760 1
ELECTRICAL/ELECTRONIC								30982 7	
INDUSTRIAL								21372 1	
MECHANICAL								29211 4	
ENGINEERING TECHNOLOGY								27600 7	
ALLIED HEALTH				15600 1					
ARCHITECTURAL & ENVIRONME								25800 3	

AVERAGE SALARY OFFERS MARCH 1989 SCPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
BUSINESS ADMIN (INCL MGMT	24433 3								
AEROSPACE & AERONAUTICAL									26228 3
AGRICULTURAL								19500 1	
CHEMICAL	30421 11					32498 10	33480 4	33442 18	32280 11
CIVIL	25308 5						26300 1	25200 1	32000 1
COMPUTER		30468 1	30744 1		30700 2			32100 1	
ELECTRICAL/ELECTRONIC	31134 18	26795 6	29234 2	29200 1	32712 6	27275 4	25000 1	30053 19	31134 11
INDUSTRIAL	26176 6							25016 11	28200 1
MECHANICAL	29772 31 34800/24342		31040 3			29700 2		30788 31 36000/28000	31217 13
METALLURGICAL	29000 2								
TEXTILE								27500 2	
ENGINEERING TECHNOLOGY	27599 12				29475 2	33600 1		22816 4	30822 4
INDUSTRIAL TECHNOLOGY	25270 4								26448 2
COMPUTER SCIENCE		34600 2							30600 1
COMPUTER PROGRAMMING		26718 2							
CHEMISTRY						20000 1			
OTHER PHYSICAL & EARTH SC						28000 1			

AVERAGE SALARY OFFERS MARCH 1989 SCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
ACCOUNTING							27000 3	30000 2	22000 2
BUSINESS ADMIN (INCL MGMT							24000 2		21183 9
DISTRIBUTION MANAGEMENT									16750 2
ECONOM & FINANCE (BANKING							23100 5		21580 5
MANAGEMENT INFO SYSTEMS	20000 1						32500 1		
MARKETING/MARK MGMT (RESR								17239 3	17840 5
COMMUNICATIONS									20500 1
HUMAN ECOLOGY (HOME ECONO					18500 1				20000 1
MERCHANDISING MANAGEMENT									19000 1
FOREIGN LANGUAGES									30600 1
HUMANITIES - OTHER									22680 1
HISTORY									18500 1
POLITICAL SCIENCE/GOVT	23000 1								18000 2
PSYCHOLOGY								18000 1	18484 3
SOCIAL SCIENCES-OTHER									17000 1
COMPUTER	30300 1		30000 1						
INDUSTRIAL							28400 5		
MECHANICAL							29000 2		31200 2
TEXTILE									27000 1
ENGINEERING TECHNOLOGY			18720 1					25200 2	
INDUSTRIAL TECHNOLOGY			23000 1						26950 2
PLANT SCIENCES					18500 1				
COMPUTER SCIENCE	24395 25 33000/19493	29667 3	27417 6				26500 1		

AVERAGE SALARY OFFERS MARCH 1989 SCPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
COMPUTER PROGRAMMING	27870 6						24750 2		
INFORMATION SCIENCES & SY		26500 2	23000 1						
SYSTEMS ANALYSIS			31000 1						
MATHEMATICS	27000 1	24000 1							

AVERAGE SALARY OFFERS MARCH 1989 SCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
BUSINESS ADMIN (INCL MGMT								27000 1
ECONOM & FINANCE (BANKING	16500 1							
ELEMENTARY EDUCATION								17406 9
PHYSICAL EDUCATION								20000 1
SPECIAL EDUCATION								24207 1
HUMAN ECOLOGY (HOME ECONO								20000 1
FOREIGN LANGUAGES								21120 1
LETTERS (incl English, Li								16800 1
VISUAL & PERFORMING ARTS								19000 1
HISTORY								17200 1
PSYCHOLOGY			12000 1					
ALLIED HEALTH			24770 4					
HEALTH SCIENCES			23238 4					
NURSING		20522 14						
PHARMACY			36902 59 43500/27664					
MATHEMATICS	17518 3							17450 1

AVERAGE SALARY OFFERS MARCH 1989 SCPA REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
BACHELOR - NON TECHNICAL	24810 221 32500/21000	21605 29 28980/16392	20933 12	18133 12	19000 2				24157 7
BACHELOR - TECHNICAL						34200 1			17000 1

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
BACHELOR - NON TECHNICAL		21375 4		25186 7	20583 6	17000 1	20973 49 28200/16800		17144 4
BACHELOR - TECHNICAL				33600 1	29100 1	30996 1	26654 10	29120 5	

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
BACHELOR - NON TECHNICAL		26500 1	13000 1	14500 1	20000 1	21048 8		16851 2	16800 2
BACHELOR - TECHNICAL		32000 1							20208 1

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
BACHELOR - NON TECHNICAL			19833 3	17000 2		10500 1			
BACHELOR - TECHNICAL				15600 1				27112 39 38400/21372	20760 1

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
BACHELOR - NON TECHNICAL	24433 3								
BACHELOR - TECHNICAL	29122 89 36000/24342	28534 11	30389 6	29200 1	31662 10	30267 19	30870 6	29837 88 36000/24264	30831 47 39996/27996

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
BACHELOR - NON TECHNICAL	21500 2				18500 1		25182 11	21620 6	20142 35 30600/17500
BACHELOR - TECHNICAL	25285 33 33000/19493	27667 6	26384 11		18500 1		27600 10	25200 2	28660 5

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
BACHELOR - NON TECHNICAL	16500 1		12000 1					18940 17
BACHELOR - TECHNICAL	17518 3	20522 14	35362 67 43500/24900					17450 1